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**Thank you for sharing the news!**

Feel free to use the language below or create your own in order to share the news that Facebook has paused their plans for a kids’ version of Instagram. Beginning on the second page, you’ll find images that you can download as well.

**Social Language**

**FB/Instagram/LinkedIn:** Today, after a six-month campaign led by our friends at Fairplay, Facebook announced that they are pausing their plans to create Instagram Youth! This is a big win for anyone who believes that children's wellbeing must come before Big Tech's profits. But, our work is not yet finished - we won't stop pressuring Facebook until they make this pause permanent.<https://www.nytimes.com/2021/09/27/business/facebook-instagram-for-kids.html> #noIGforkids #dontdoitforthegram

**Twitter:** After a six-month campaign led by our friends @fairplayforkids, Facebook announced that they are putting a hold on Instagram Youth! But our work is not yet finished - we won't stop pressuring Facebook until they make this pause permanent. <https://www.nytimes.com/2021/09/27/business/facebook-instagram-for-kids.html> #noIGforkids #dontdoitforthegram

**Additionally, you can share our petition:**

Let’s tell Facebook to permanently cancel their plans to make an Instagram for kids! Sign Fairplay’s petition today and join over **100 experts and leading advocates in education and child development, leading members of Congress, 44 State Attorneys General and more than 200,000 parents and concerned citizens** who have already signed on! [fairplayforkids.org/instagram](http://fairplayforkids.org/instagram) #noIGforkids #dontdoitforthegram

**Images**





