



fairplaysm
childhood beyond brands

Annual Report
July 1, 2023 - June 30, 2024



A Campaign for Kids





Friends,

This election year, we're sure you've seen a lot of messages from a lot of campaigns. But at Fairplay, we have been working on a different kind of campaign: a campaign to enhance children's wellbeing by eliminating the exploitative and harmful business practices of marketers and Big Tech. **Thanks to your support, that campaign has had unprecedented success over the past year.**

You can learn all about our success in this annual report—starting with our historic achievements in Washington, DC. Over the next few pages, read how we:

- **filed a complaint** that led to a groundbreaking Federal Trade Commission enforcement action against a developer that targeted kids with an unsafe app
- **organized a group** of survivor parents who moved Members of Congress with their powerful stories
- **and helped get the most important bill** to protect children online in over 25 years passed in the Senate by an overwhelming majority!

Later in this report, you can catch up on the latest news and resources from the Screen Time Action Network, including a Nature & Play Guide and a soon-to-be-released Online Harms Prevention Action Kit. You can also check in on two of our newest initiatives: a Phone-Free Schools campaign and an Early Childhood Education program.

Finally, at the end of this report, you can read why the future looks so bright for our Fairplay community. Thanks to the generosity of supporters like you, Fairplay was able to hire some incredible new staff members this year. At the same time, the very ground we're working on shifted beneath our feet, as bestselling books, the US Surgeon General and state leaders all shined a light on the urgency of our work to protect children from online harms and the youth mental health crisis.

As part of our Fairplay community, you already knew the importance of our mission—so I hope you're as thrilled as we are to see the wider world catch up to us! We have a lot to look forward to in the year ahead, but for now, please join us for this look back at how your support made our campaign for kids a winner this election year.

In sincere gratitude,



Josh Golin
Executive Director, Fairplay

Criscillia Benford
Board Chair, Fairplay

Creating change in the capital

This year, our impact in Washington, DC reached new heights—and it's still rising! From organizing parent advocacy trips that made tech CEOs squirm to achieving a groundbreaking enforcement action against a child-endangering app-maker, Fairplay's presence was felt all around the US capital in 2024.

But our biggest success may be yet to come! In the following pages, learn how your support fueled our advocacy in Washington and brought us closer than ever to passing historic legislation to protect kids online. ■



Fairplay staff on the steps of the US Capitol during an advocacy trip in September 2024!

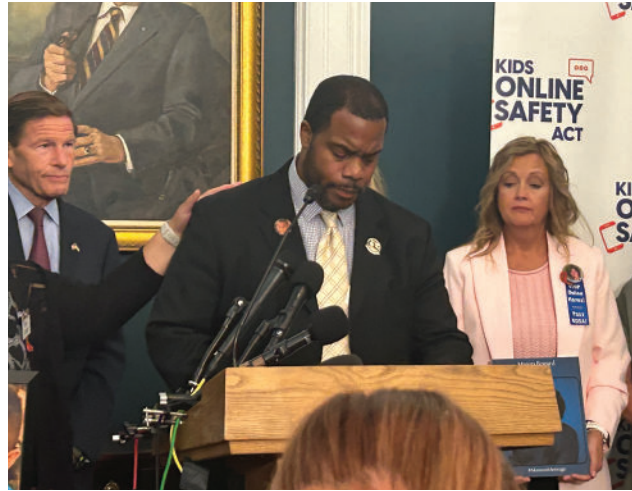
History in the making: the Kids Online Safety Act

The Kids Online Safety Act (KOSA) would be the most important new law to protect children online in over 25 years. And thanks to incredible supporters like you, KOSA has gotten closer to becoming law than any similar legislation in that time.

On July 29, the US Senate passed KOSA by a whopping vote of 91-3! The overwhelming bipartisan support for the legislation showed how seriously lawmakers take the need to protect kids from online harms. KOSA will force social media companies and Big Tech platforms to change their dangerous design features that fuel cyberbullying, sexual exploitation, eating disorders and even suicide among children and teens.

But KOSA's passage in the Senate was also a testament to ParentsSOS, our incredible network of survivor parents whose children died as a result of online harms. These remarkable moms and dads have made one trip after another to Washington, moving members of congress—including Senate Majority Leader Chuck Schumer—with their powerful personal stories. Learn more about ParentsSOS on page 4.

Of course, none of this would have been possible without you. Big Tech has billions of dollars to spend to fight KOSA, but we have something even more powerful: ordinary supporters who are dedicated to keeping children safe online. As of this writing, we at Fairplay are working hard to pass KOSA in the House. And with your continued commitment, we're confident we can make that happen! ■



Top: Todd Minor of ParentsSOS speaks about KOSA and the loss of his son Matthew.

Middle: Sen. Richard Blumenthal, one of KOSA's main sponsors, speaks on the Senate floor.

Bottom: ParentsSOS members watch for the announcement that KOSA is getting a Senate floor vote.

A candle in the darkness: ParentsSOS in the spotlight

In January, Fairplay joined David's Legacy Foundation to create Parents for Safe Online Spaces, a group of about 20 families who've lost children to online harms. Since then, ParentsSOS, as they're called, has been at the forefront of the successful push to get the Kids Online Safety Act passed.



**"You will have saved countless lives."
- Senate Majority Leader Charles Schumer
praises ParentsSOS members.**

ParentsSOS members have appeared in nearly every major news network, including PBS, NBC, CNN and Fox News. And in every interview, they've been clear that Congress needs to pass KOSA to prevent other families from losing their children to online harms. Over Father's Day, ParentsSOS' Todd and Mia Minor took that message to Times Square! They appeared on a giant billboard urging the countless passersby to ask their Senators to save kids' lives by bringing KOSA to a vote (see the report cover for a photo).

ParentsSOS has also made multiple trips to Washington, DC to meet with members of

Congress. They had several meetings with Senate Majority Leader Charles Schumer, who was moved by their stories—and inspired that they chose to light a candle instead of cursing the darkness. Schumer promised them he would bring KOSA to the Senate floor.

"Today I've kept my promise," Schumer told the parents from the Senate floor. "And you will have saved countless lives." ■



Face to face: parents confront Zuckerberg

It's an image that will last, even in these digital, disposable times: Mark Zuckerberg turning around at a Congressional hearing to apologize to parents holding up photos of the sons and daughters they lost. As Meta's CEO stared into the crowd, the faces of children who died as a result of online harms stared back at him.

Though Zuckerberg's forced apology was hardly enough, the photo of parents confronting him was shared around the globe. And it was Fairplay that brought many of those parents to Washington, DC. The parents, members of the ParentsSOS group we cofounded, came to Capitol Hill for a Senate Judiciary Committee hearing on "Big Tech and the Online Child Sexual Exploitation Crisis." Zuckerberg and his fellow CEOs at Discord, Snap, TikTok and X (Twitter) testified at the hearing.

After the hearing, the parents did dozens of interviews in nearly every major media outlet. And while those outlets predictably focused on Zuckerberg's "apology," the parents were brilliant in changing the narrative. "We need the Kids Online Safety Act," they said, "not forced apologies."

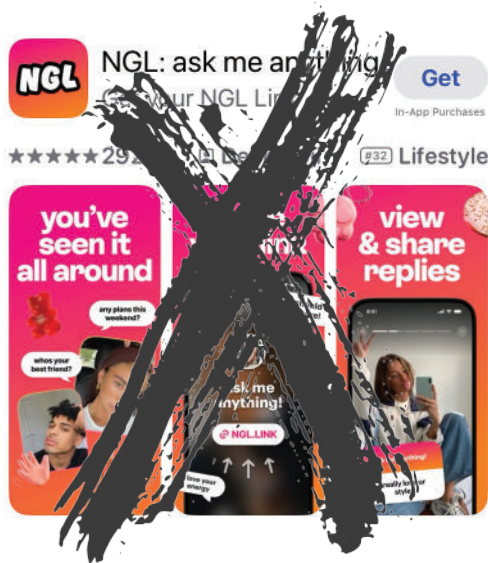
The parents' courage and clarity in the Senate paid off: A few months after the hearing, the Senate voted overwhelmingly to pass KOSA 91-3. ■



Meta CEO Mark Zuckerberg is forced to apologize to parents holding photos of the children they lost to online harms.



ParentsSOS members hold up photos of the children they lost to online harms at a press conference on Capitol Hill.

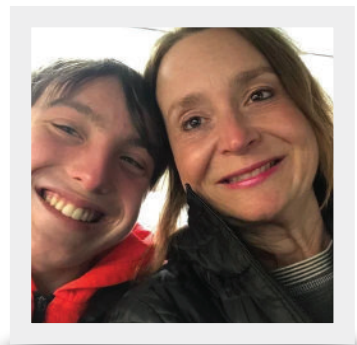


Groundbreaking FTC action after Fairplay, parent complaint

While Fairplay had unprecedented success in Congress this year, it was not the only part of the federal government where we made history.

In October 2023, Fairplay joined ParentsSOS member Kristin Bride to file a complaint urging the Federal Trade Commission to investigate NGL (“Not Gonna Lie”) Labs, the makers of an anonymous peer messaging app aimed at kids. Such apps “consistently result in widespread cyberbullying and abusive content,” our complaint said. But NGL went even further than others by marketing in-app purchases that falsely promised to reveal the identity of message-senders.

A few months after we filed the complaint, the FTC announced a groundbreaking enforcement action against NGL. As a result, NGL had to return \$4.5 million to customers it unlawfully charged. And it had to stop allowing minors to use the app.



Carson and Kristin Bride.

“We have known for over a decade that anonymous apps marketed to teens lead to cyberbullying and, in many cases, a suicide like what happened to my 16-year-old son Carson in 2020,” Bride, the parent activist, said. “The FTC’s enforcement action against NGL can help prevent other families from experiencing our loss. It is unconscionable that NGL would not only charge vulnerable teens for useless hints as to who was messaging them but that the developers themselves were sending harassing messages to teens and joking about it as parents expressed cyberbullying concerns.”

“We urge all anonymous peer messaging platforms to take notice,” Fairplay Policy Counsel Haley Hinkle added. “These products should not be targeted to minors.” ■

“We urge all anonymous peer messaging platforms to take notice”

— Fairplay Policy Counsel Haley Hinkle

Urging stronger online privacy protections for children

When the Federal Trade Commission requested public comments on the first proposed updates to its Children’s Online Privacy Protection Act (COPPA) regulations in over 10 years, Fairplay stepped in to urge even stronger safeguards for kids.

Late last year, the FTC announced a Notice of Proposed Rulemaking to update its COPPA regulations. The proposal would provide parents and caregivers greater control over a child’s data collection by imposing strong limits on the use of a child’s personal information and requiring companies to obtain additional consent from families before sharing a child’s data with third parties.

While generally supporting the FTC’s recommendations, Fairplay wrote extensive comments that provided a digital roadmap for improving kids’ online privacy protections. We told the FTC that a range of additional protections was needed to address the “Big Data”—and artificial intelligence-driven commercial surveillance marketplace operating today, where children and their data are a highly prized and sought after target across online platforms and applications. And because Fairplay is the leading organization working to protect children’s online privacy, many health, privacy and consumer protection groups signed on to our comments.

“In a world where streaming and gaming, AI-powered chatbots, and EdTech in classrooms are exploding, children’s online privacy is as important as ever,” Fairplay Policy Counsel Haley Hinkle said. “COPPA is a critical tool for keeping Big Tech in check, and we urge the Commission to adopt the strongest possible Rule in order to protect children into the next decade of technological advancement.” ■

**Fairplay’s
comments to the
FTC provided a
digital roadmap
for improving kids’
online privacy
protections.**

Media hits

Fairplay is a trusted voice in newsrooms across the globe. Reporters seek out our expertise and insights on kids, media and commercialism, and they share our perspective with audiences around the world. Here are just a few highlights of our press mentions this year!



Parents fight to hold social media companies accountable for kids' deaths June 2024



A historic new law would protect kids online and hold tech companies accountable August 2024



Mother who lost her daughter to suicide demands accountability from Big Tech: 'Deteriorated her mental health' July 2024

The New York Times

These Grieving Parents Want Congress to Protect Children Online June 2024



Tobacco-like warning label for social media sought by US surgeon general who asks Congress to act June 2024

The Washington Post

How a Connecticut middle school won the battle against cellphones May 2024



Parents Have Become the Most Powerful Political Voice Taking On Big Tech April 2024



Banning TikTok won't make kids safer, but the House is ignoring what will April 2024



'No one-size-fits-all approach': divide deepens as US legislators advance child online safety bill March 2024



Tech CEOs apologize to families of kids online February 2024



Meta to hide posts about suicide, eating disorders from teens' Instagram and Facebook feeds January 2024

The Washington Post

Mark Zuckerberg apologizes to parents at Senate child safety hearing January 2024



Keeping children safe in a rapidly changing digital landscape November 2023



Group Pushes FTC to Investigate App Used For Anonymous Bullying October 2023



Google reaches tentative settlement with all 50 states over alleged app store monopoly September 2023



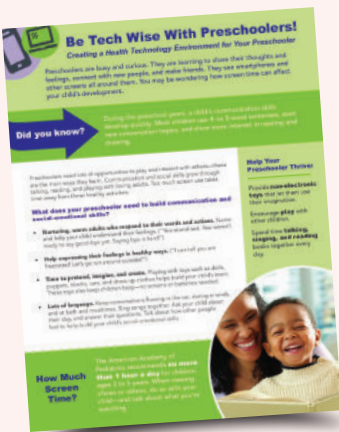
Children's Groups Call For FTC Probe Into Google's Ad Targeting August 2023



The Screen Time Action Network drives change

supporting children, families, communities and the professionals that serve them

At Fairplay’s Screen Time Action Network, we are committed to promoting a healthy childhood by reducing the amount of time kids spend with digital devices. Parents and caregivers can’t navigate the rapidly changing digital landscape alone, which is why our work groups are continually striving to create useful resources for families and communities and to advocate for safe spaces when children are online. Your support allows us to produce high-quality resources and ensure they reach as many community members as possible. Read on to see how your generosity directly impacts families around the world:



- **Be Tech Wise:** This three-part series, developed with the American Speech, Language, and Hearing Association (ASHA), helps families of young children (from birth to 5 years) develop healthy screen time habits. A fourth part, due out in late 2024, will address screen time and neurodivergent children.

- **Children & Family Nature Inspiration Guide:** This carefully curated collection of free online resources will jumpstart your children’s creative outdoor play. This guide was created by



our Nature & Play Work Group to help foster family time outside as well as your child’s independent exploration of nature in a city block or the great outdoors.

- **Action Kits that move research into action:** Within the next six months, we’ll be releasing these new kits:

- ♦ *The Screen Aware Early Childhood Action Kit: Spanish Edition* – This kit provides research-based education and advocacy materials for early childhood educators and families. With its translation into Spanish, it will reach more families than ever and demonstrate our commitment to inclusion and equity!



- ♦ *The Online Harms Prevention Action Kit* – This kit consists of six one-pagers detailing various online harms, such as cyberbullying, illegal drug sales and online sexual exploitation.

- ♦ *The Screens and Learning Action Kit* – This kit consists of 12 one-pagers focused on how screens impact education, with topics such as screen time’s impact on learning, artificial intelligence and education, and the benefits of pencil and paper.



members in action

The Action Network has truly become a hub for action and empowerment. So many of our members are taking action to support our mission! Here are just a few examples:



Kailan Carr, co-chair of the Early Childhood Work Group, got manipulative EdTech out of her child's classroom and hosted a webinar to teach other parents how to do the same!



Julie Liddell and her organization the EdTech Law Center are holding Big Tech accountable in court with a lawsuit representing Action Network member Gretchen Shanahan (whom Julie met through the Action Network) against EdTech behemoth IXL Learning. The Federal Trade Commission has already filed an amicus brief in support of their suit—this is the first time the FTC has weighed in on a lawsuit in 12 years and the earliest in the process they've ever weighed in.



Several Online Harms Prevention Work Group members advocated for and passed state laws to educate the public and keep kids safe online, including Joann Bogard, who helped pass Mason's Education Act, an internet safety bill, in Indiana in March.



Jenifer Joy Madden organized an international coalition of about 40 researchers and advocates from 28 countries at the World Association for Infant Mental Health conference to raise alarms about the impact of screen time on babies and toddlers. They are planning a press conference in late 2024 or early 2025.

To learn about other members' activism, check out the Screen Time Action Network's weekly *News You Can Use* digest! This newsletter is just one of many perks that come with Action Network membership!





connection and rejuvenation in portland!

In June, Fairplay staff headed out west to gather with members at the Action Network West Coast Summit in Portland, Ore.! This two-day event focused on self-care for advocates, connection and collective learning. Fairplay Board Member and movement-building expert David Jay opened the summit with a keynote emphasizing the network's role in fostering change within schools, legislative offices and homes, invoking the spirit of Martin Luther King Jr.'s fellowship-driven movement. Attendees explored their collective purpose and prepared to meet this moment head-on. Engaging activities, such as a Speed Networking session led by Programs Manager Lauren Paer and insightful discussions on child development by Fairplay's founder Dr. Susan Linn and Fairplay Board Chair Dr. Criscillia Benford, reinforced the summit's commitment to children's right to play and digital wellness.



uplifting the next generation of digital activists

We believe that young people's voices are critical to creating relevant digital wellness solutions and promoting effective tech advocacy. Your support has allowed us to create NextGen Connect, a one of a kind, intergenerational program that gives youth leaders the tools and resources they need to bring their ideas to life.

In March, we welcomed our second cohort of youth activists! Sixty-seven youth leaders applied for 13 paid positions. We matched the successful candidates 1:1 with experts from

our Screen Time Action Network. Over the course of 12 weeks, the Youth Leaders worked closely with their Adult Partners to develop projects and deliverables that ranged from a podcast encouraging teens to relax into nature and a video explaining social media addiction, to a booklet explaining why your phone makes you feel bad through the lens of dialectical behavior therapy, and a magazine for tweens called *Behind the Screens*. We are incredibly proud of their work.

Thanks to donors like you, we plan to expand our youth leaders' impact in cohort 3. We will offer a 12-week extension for projects with high-impact potential to address the mental health challenges associated with social media use. The extension will include activities focused on taking the projects further, including an assessment of what elements are needed for full implementation.



New initiatives: phone-free schools and early childhood

The school day used to be a time when students could learn, interact and grow. But these days, phones in school make it hard for them to do any of those things. Early childhood was once a time filled with imaginative play and hands-on exploration. Now, screens dominate young children's lives, fundamentally altering their developmental landscape.

That's why Fairplay is excited to announce two initiatives that will be key areas of focus for us in the years ahead!

Phone-Free Schools partnership

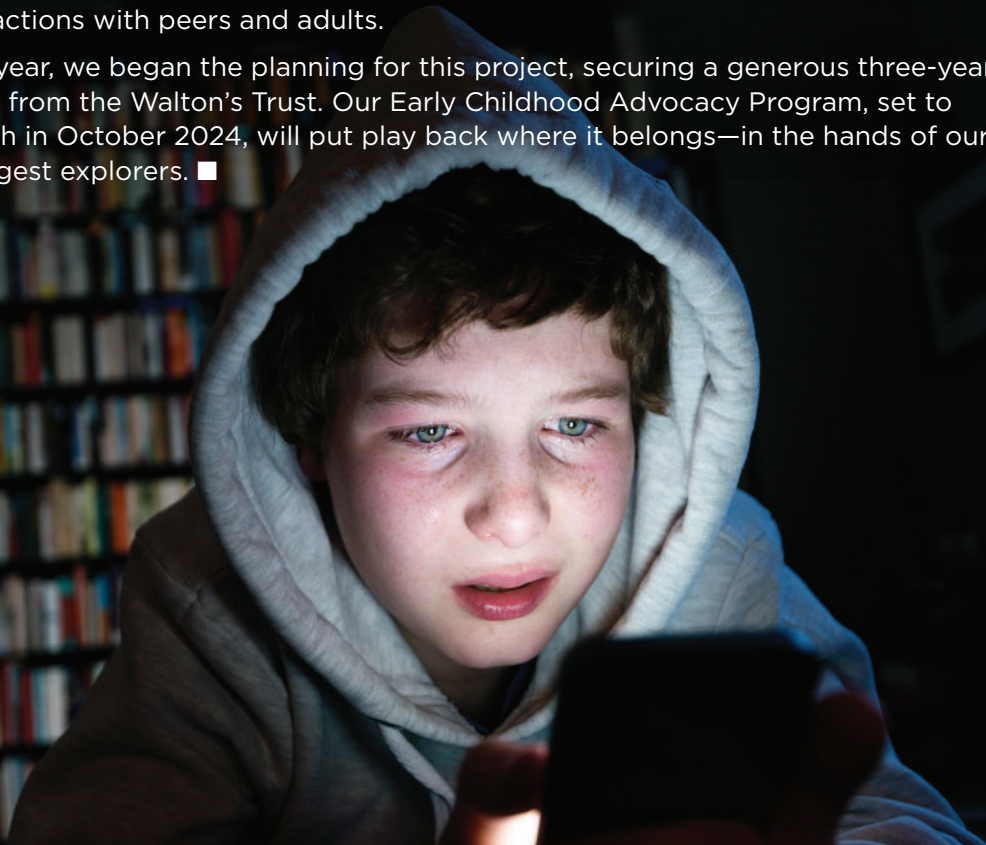
Fairplay has a new partnership with the Phone-Free Schools Movement (PFSM) aimed at helping K-12 students excel academically and socially by removing phones and social media from the school day. The first outcome of this partnership was a toolkit to help school administrators transition to a phone-free environment. In the coming months, we will release other resources, including a toolkit for "ambassadors"—community members who advocate for phone-free schools—and campaigns to aid educators and policymakers.

Our collaboration with PFSM is an important partnership at an important time. It has the potential to empower communities to end the harmful impact of phone use in schools and improve the educational experience for millions of children.

A fresh focus on early childhood screen time

Fairplay's commitment to helping kids thrive in our increasingly commercialized world compels us to address the negative impact of excessive screen time in all stages of childhood. To that end, we are creating a brand new Early Childhood Advocacy Program that puts a spotlight on companies that target the youngest of children and their families and challenges the pervasive belief that screen media is essential for young children's learning. This work will highlight how screen time displaces more beneficial activities like creative play, outdoor time and meaningful interactions with peers and adults.

Last year, we began the planning for this project, securing a generous three-year grant from the Walton's Trust. Our Early Childhood Advocacy Program, set to launch in October 2024, will put play back where it belongs—in the hands of our youngest explorers. ■





Fairplay is growing!

Over the past year, Fairplay has seen remarkable growth, none of which would have been possible without your support! Your generosity has allowed us to become an independent 501(c)3. This designation means that we are fully independent and no longer need fiscal sponsorship.

In addition, our incredible team has grown significantly—we now have 13 dedicated individuals working hard to protect kids online! This year, we added two brand new positions held by incredibly talented individuals: our Office and Operations Administrator Winnie Chen, and our Legal Fellow Brendan Bouffard. Winnie has improved systems to keep Fairplay running smoothly, and Brendan has lent his expertise to policy analysis as we advocate for the Kids Online Safety Act. We also added two awesome communications professionals: our new Director of Communications Ashwin Verghese and our Communications and Development Coordinator Rebekah Cole. Together, they're raising Fairplay's communications to new heights!

Your support has allowed us to take on exciting projects and broaden our impact. Our team has been investigating privacy in the Metaverse and assessing young people's experiences with virtual assets in online environments. We have partnered with the Phone-Free Schools Movement to help youth excel academically and develop socially without the pressures and harms of phones and social media during the school day. And soon, we will launch a project on early childhood screen time!

This growth would not have happened without supporters like you. Now more than ever, the public wants to see Big Tech held accountable for putting kids at risk, and your overwhelming support and generosity to Fairplay are helping us to make that a reality! ■

Early childhood advocate Q&A

Kailan Carr has been an Action Network member for four years. As a former teacher, a literacy expert and a parent, she brings a wealth of expertise to the Action Network and the Early Childhood Work Group, and her personal experience navigating EdTech in her child's classroom has been inspirational for many of our members! Fairplay's Communications and Development Coordinator, Rebekah Cole, spoke with Kailan about her time with the Action Network and what it's like to be a parent navigating a screen-saturated world.

Who is Kailan Carr? Tell us a little about yourself.

My mission is to prioritize play time for kids living in this digital world! I'm a former teacher with a master's degree in literacy who founded Kailancarr.com to help caregivers provide screen-free activities and more play in their day to day.

I have created quiet book patterns and page kits, printable activities, and I'm an author of five books. I wrote *Screens Away*, *Time to Play* as a resource to help explain to kids the value of turning screens off in a lighthearted, playful way. Plus it encourages so many ideas of other things to do! I love to do author visits to spread this message to young kids too.

I am an avid reader, I love music and going to concerts, and road trips are one of my favorite things. My family has goals to visit as many National Parks as we can! (And yes, I'm proof that those long car hours can be done without screens.)

How long have you been a part of the Action Network and what brought you here?

I've been a member for four years now. I joined as a parent who was concerned about screen time in schools and was looking for resources on how to navigate that path for my own kids. The Action Network has been a tremendous resource, and it was so empowering to find like-minded people on the same path. But my heart still lies in early childhood, so I became more involved in that work group too.

What have been some of the highlights of your time working with the Action Network?

I've met so many wonderful people committed to the issue of screen time in early childhood to the teen years (online and in real life at the West Coast Summit). I value community, and through that I've seen some amazing accomplishments we've done together. We've put out the Screen Aware Early Childhood Action Kit (now in English and Spanish), we got NAEYC's [the National Association for the Education of Young Children] attention with a letter that garnered over 300 signatures in support, and we helped spread awareness to get new legislation passed to make the internet safer for kids. Locally, I spoke at a few school board meetings and got our district cellphone policy revamped. A no cellphone policy during the school day is now being enforced! And my local news station is airing a PSA in partnership with the Action Network!



What can we expect from the Early Childhood Work Group in the coming year?

The Spanish version of our Screen Aware Action Kit has just been released so we are going to continue working to spread awareness that this free resource exists! We may be adding some more teacher resources to it as well. And as co-chair, I hope to grow our work group community and support each other in any way we can.

You successfully got Prodigy out of your child's school. Tell us more about that.

This absolutely would not have happened without the courage and empowerment I got from the Action Network. I also didn't go at it alone locally. I found two other parents who were also concerned about screen use in schools, and we met with our principal. She referred us to the superintendent and head of curriculum and instruction, where we expressed our concerns about post-pandemic screen use.

Although there were a lot of areas we wanted to address (and we did mention them), we decided to pick ONE thing that was most concerning at the elementary level that was actionable right away. And that was to remove Prodigy as an option in the classroom.

It did not happen immediately though. We met in the middle of the year and found out in May that it would not be returning for the next school year. One thing I've learned is that these things take time, and patience is required.

What advice do you have for other parents or caregivers who want to do something similar?

Gather a group. Spend time connecting with other parents or teachers who feel the same. Your voice is much stronger this way.

Be a helper. Come with your concerns, but don't make demands. Ask how you can help and cooperate as a team.

Don't give up. You are planting seeds, and every effort counts. You may not see the fruits of your work for a while, but don't doubt that it makes people start to think and become aware. Our wonderful work group leader, Lauren Paer, told me that once after I expressed my frustration of nothing happening. And she was right.

What message do you have for Fairplay supporters?

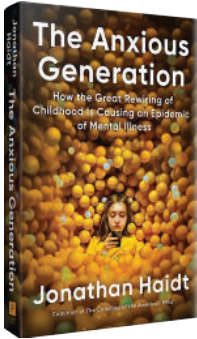
Thank you for believing in this cause and helping to further our mission to give kids the childhood they deserve. Your support means everything, and we could not do our important work without you! ■



Kailan Carr (top right) on *Action Network Live!* with Fairplay's Jean Rogers (bottom) and Rachel Franz (top left).

Changing the narrative

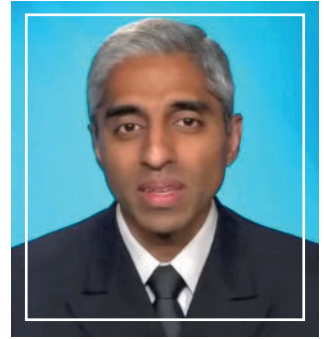
At Fairplay, we haven't just been standing up to Big Tech and advertisers. We've also been fighting a narrative that downplays online dangers to kids—and blames parents when their children suffer from online harms. But over the past year, that narrative has started to change.



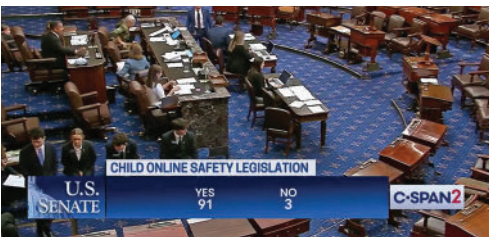
Many moments in the past 12 months have raised the public's awareness about the need to keep kids safe online. One of those was the release of *The Anxious Generation*, the new book by social psychologist Jonathan Haidt. This instant *New York Times* No. 1 bestseller lays out how smartphones, social media and Big Tech have fueled a collapse of youth mental health.



The danger of smartphones was recognized when more and more states this year began to implement phone-free school policies. The Commonwealth of Virginia released draft guidance for a cell phone-free education, while New York Gov. Kathy Hochul began work on a statewide policy proposal on smartphones in school. Hochul vowed, "I want to go big on this one."



At the national level, Surgeon General Vivek Murthy made a landmark call for a warning label on social media. Like the warning label the Surgeon General's office put on cigarette packs decades ago, Murthy's proposal has the potential to change the way the public views a dangerous product—and to save kids' lives.



And, of course, the **Kids Online Safety Act** passed the Senate 91-3, becoming the first major bill to protect children online to advance out of either chamber of Congress in over 25 years!

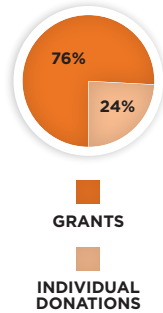
All of this means the upcoming year is going to be even more important. We're done arguing about whether there is a problem. And just as Fairplay led on raising awareness, we're now leading on advocating for, and implementing, solutions. And with your continued support, the future will be bright.

Thank you for everything you've done for Fairplay over the past year. We look forward to working with you to achieve even more in the year ahead. Onward! ■

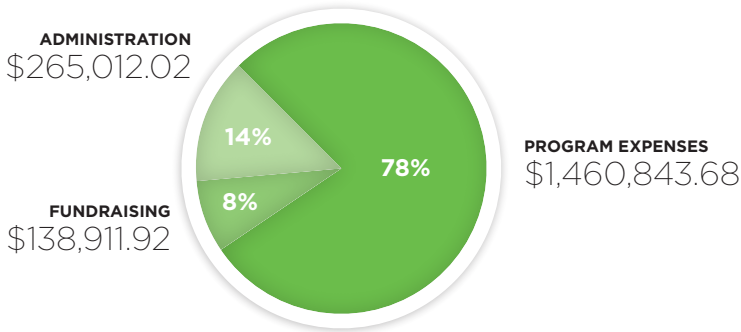
Fairplay financials as of June 30, 2024

INCOME

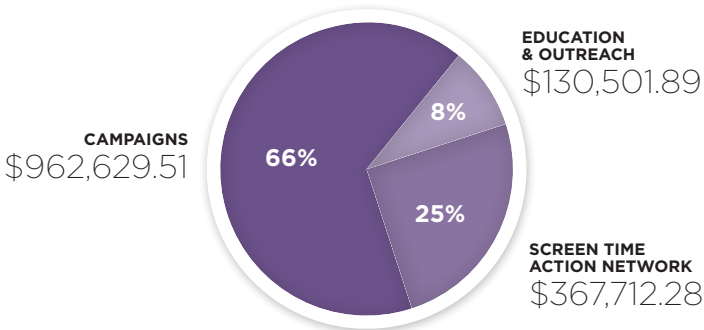
Grants	\$ 2,059,243.22
Individual Donations	\$ 667,708.34
Total FY24 Income	\$ 2,726,951.56
Expenses	\$ 1,864,767.62
Net Increase/(Decrease)	\$ 862,183.94
Beginning Reserves	\$ 1,203,934
Net Assets FY24	\$ 2,066,117.94



TOTAL EXPENSES: \$1,864,767.62



PROGRAM EXPENSES: \$1,460,843.68



Our supporters

We are incredibly grateful for Fairplay supporters who are actively building a world where all kids get the commercial-free time and space they deserve. Below are our donors for FY24 (July 2023 - June 2024), without whom our work would be impossible!

Leadership Circle

\$250,000+

Anonymous • The Christy and John Mack Foundation
Oak Foundation

\$100,000+

Omidyar Network • Responsible Technology Youth Power Fund

\$25,000 - \$99,999

Matt Damon • Ranae DeSantis • Elaine Golin
Kathy and David Kreider, in memory of Carson Bride
Hug Morenz Foundation
Minderoo • Rose Foundation

\$10,000 - \$24,999

Anonymous • Community Foundation of New Jersey
Nathan Dungan and Susan Hawks • Yelena and Kurt
Feuerman Jacaranda Fund • Milner Family
Foundation Charlotte and Andrew Pilaro • Nicholas
Silvers

Champions

\$5,000 - \$9,999

Anonymous
Kristin and Tom Bride, in
memory of Carson Bride
Angela Campbell
Robert Ellis
Kate Farrell
Melanie Manko
The Spack/Silva Fund
Lucy Stroock
Watson Stone Family
Foundation

\$2,500 - \$4,999

Joel and Aparna Brown
Bruce A. Clark, in memory of
Natalie Shay Clark
Renaissance Charitable
Foundation
Margaret M. Schmidt and
Kenneth J. Danila
Kevin Hepner
Shane and Vani Keil
Velma LaPoint, in honor of
Fairplay staff and our children

Nicolas Rohatyn
The Rosenstiel Foundation
Danielle Oristian York and
Brian York
Lloyd Zuckerberg

\$1,000 - \$2,499

Mack Abbot
Robin Kiam Aviv
Julia Backoff
Myron Belfer, MD
Jeb Belford and Nicole Perrotta
The Scott and Ky-Van Benson
Charitable Fund
Gaia Bernstein
Patricia Blais
Julia Chen
Lisa B Cline, in memory of
Chloe A Cline
Stefano and Monica Corsi
Joanne de Asis
Anne Ellsworth
Raj Goyle
Susan Hopkins
Carl and Susan Ingrao

Lauren and Dave Kopans
Hilary and Mo Koyfman
Kathleen Lauster
Kamie Lightburn
Susan E. Linn
Ginny Margolies
Laura Marquez-Garrett
Kathy and Chip Masarie
Jessica Mezzacappa
Dipesh Navsaria and
Rania Huntington
Maria Nicolo and
David Earling
Sarah and Dan Rappaport
Duncan and
Elizabeth Richardson
Nancy Ross
Howard and
Rheta Rubenstein
Jean Rystrom
Lauren Salem
Julie Scelfo and James Cavoli,
in honor of Josh, Jean and Ellie
Steve Seaborg
Joann Terranova

Friends

\$500 - \$999

Anonymous
Criscellia Benford
Mark Castleman
Shannon Dodge and
Mark McCaustland, in honor of
Diane and Lowell Dodge
Seth Evans
Janet Weathers and
Donald Cobb Family Fund
Steve and Alice Golin
Jennifer Henderson
Ryan Jenkins
Bart and Claire Johnston
Myla Kabat-Zinn
Tim Kasser
Carolyn Kavanagh
Henry Labalme
Raquel Lauritzen
John A. Lippitt
Emily Luebke
Debra Peltz
Anthony Ravago
Sabine Riglos
Courtney Roberts
Thomas Robinson
Maria Guadalupe Rodrigues
Katherine and Nick Scharlatt
Beth Stevens

\$250 - \$499

Pamela Alvich
Lacey Ashkar
Susan Bogar and Steven Rasch
Paige Boller
Daniel Boxwell
Alice Brofman, in honor of
Ed Grant
The Cantor-Ahrens Family
Richard and Carol Daynard
Eric Euvrard
Josh Fincke
Charles Fox
Stefanie Fuhr
Brown Penny Fund
Mona L Harley
Rebecca Weiker and Sean Hecht
Lincoln Hess
Caroline and Greg Horner
Jason J. Huitrado
Jared Jacobs
Jeremy Joseph
Allen Kanner, PhD
Joanne R. Kyritz, in honor of
our grandchildren
Kecia Lifton
Rebecca Masterson
Erin McNeill
Victoria Mills
Kathryn Morrissey

Samantha Morse
Mark Noltner, in honor of
Siena Noltner
Alyson Porter and Eli Torgeson
Jenny Radesky
Kreg Sherbine
Martha Sibert
Daniel and Martha Smith
Jonathan Spack
Kimberly Straub
Kentaro Toyama
Paul Vineis
Victoria Wyman
Rinny and Len Yourman

\$100 - \$249

Anonymous (5)
Bright Funds Foundation
Martin Abel
Ellen Adler, in honor of
Susan Linn
Tim Aldinger
Julianna Arnold, in memory of
Coco Konar
Claudia Avendano
Stanley Bak
Linda and Richard Barnes,
in memory of Clifford Craine
Barbara Bennett
Ritu Bhatnagar and
A.J. Ottenheimer, in memory of
Dharmvir Bhatnagar
Constance and Gann Bierner
Mitchell Brooks
Lawrence Brown
Gay Browne
Geraldyn Bywater
Patricia and Alan Cantor
George Caplan
Marie Cheney
Richard Cohen
Jeanne Cosby, in honor of
Susan Linn and Josh Golin
Ethan Z. Davis
Anne and Robert Deysler
Ingrid Espinosa
Josie Etheart
Nancy B. Fleming, in honor of
Lauren Paer
Florez Family
Tammy and Chris Garin
Mary Kay Giesecke
Roberta Golinkoff
Larry Golob and Jen Paluch
Laurel Goodell
Gayle Greene
Harley Heath, MD
Owen Heneghan
Joanna Hess
Larry and Sonja Hinkle
Horwitz Charitable Fund

Jonathan Hughes
Mary Ann Jacob M.D.
David Jay
Kathy Keller Jones
Brian and Carol Kenner
Elizabeth Kent-Hickman
Irene Kessel
Ricki and Ethan Klos
Katharina Kopp
Andy Liddell
Toni H. Liebman
Leslie Lilly
Josh and Lisa Lubarr
Joella Lykouretzos
Cathy & Kevin McCann,
in memory of Carson
David and Lindsey Monahan
Ramon Monras-Sender
Brigid and Bob Murphy
Claire Mylott
David Naumann
Marion Odell
Luisella Pistidda
Paula Poundstone, in honor of
Josh Golin for his dedication
to, and support of, the survivor
parents
Lisa Price
Susan Reynolds
Shay Roalson
Susan Rogers
Jack Sawyer
Deb and Stu Schmill,
in memory of Becca Schmill
Nina Schroder, in memory of
Judah
Jonathan Schumann
Craig Scull
Anne Seban
Gerry Shapiro
Ruth A. Smullin
Tom and Carol Snyder
Margo Street
John V. Surr, in honor of
Susan Linn
Barbara B. Sweeny, in memory of
Phyllis Cook
Katie Talarico
Lonna Thiem
Leland and Rebecca Turner
Amy Tyson
Angelica L. Velazquez,
in memory of Barbara E. Milton
Unplug Collaborative
Scott and Muffie Waterman
Robert Webster
Mark Weltner
Enid and Steve Wetzner
Tim Winter
Sheli Wortis

Up to \$100

Anonymous, in honor of
Fairplay's amazing staff
and volunteers

Anonymous

Paul T Abrinko, MD

Giridhar Alamuri

Katherine Anderson

Lela Arthur

Erik Assadourian

Nicole Auckerman

Sarah Batcheler

Betsy Belding

Eileen Blau

Trevor Braden

David E. Burke

B. Burke-Hicks

Denise Champney

Beth Clarke

Ann D. Clemenza, in honor of
Susan Linn

Will Craig

Susan Danewitz

Shara Dee, in honor of
the whole Fairplay team

Sonya Detwiler

Rob Dewis

Julie Dobrow

Niles Donegan

Andrea Doukas

Ben Dunlap

Jack Faucett

Rachel Franz

Andrea Gambardella

Jenny Gamson and
Steve Seckler

Mary Sheila Garin

Monica Goulet, in memory of
Carson Bride

Shelley Griffin

Jennifer Haefeli

Nancy Hartman

Julia Hartung

John P. Healy

Meg Hojati

Ellen Porter Honnet

Sonja Johansson

Christina Kennedy

Jean Kilbourne

Laurie Kleen

Andrea Larson

Teresa Lavell

Jody Liebman

Dr. William Manson, in memory
of Dr. Ashley Montagu

Jean Martin

Sue M Martin

Jeffrey Mattison

Lorie McCormick, in memory of
Michael McCormick

Colleen McDonald

Dianne McGaunn

Elizabeth Memel

Heather Meston, in memory of
Kyle Robinson

Dante Moreira Gilbert Fund

Celia Shapiro and Ed Mroz

Gráinne Mulholland

Carolyn Neisius

Barbara Nicholson

Megan O'Toole, in memory of
Carson Bride

Anne E. Olcott

Deborah Peeden, in memory of
Ashley Whaby

Andrew Perchlik

Tasmin Pesso

Gail Picillo

Eileen Prymaczek, in memory of
Frank Flaherty

Shannon Rapo

Kenneth Reardon

Edy Rees, in memory of Didi

Mary Beth Roche

Irene Rosales

Marilyn Roselius

Susan Ruocco

Leslie Salmon-Zhu

Donna Sawyer

Susan Schwarzwald

Stacie Shapiro

Matthew Simpson, in honor of
Michele Jacob

Dorian Solot and Marshall Miller

Joan Spoerl and Ken Sakaie

Cynthia Tai

Erika Weber

Brian Wentzel

Edward D. Zaron

Thank you
for your support!



Staff

Josh Golin, Executive Director
Brendan Bouffard, Legal Fellow
Winnie Chen, Office and Operations Administrator
Rebekah Cole, Communications and Development Coordinator
Rachel Franz, Early Childhood Advocacy Program Director
Amy Hendershot, Operations Director
Haley Hinkle, Policy Counsel
David Monahan, Campaign Director
Lauren Paer, Action Network Project Manager
Jean Rogers, Director, Screen Time Action Network
Bzu Shiferaw, Campaign Organizer
Ashwin Verghese, Communications Director
Natasha Wade, Operations Manager

Board of Directors

Criscillia Benford, PhD, Chair
Mack Abbot
Gaia Bernstein
Aparna Brown, PhD
Nathan Dungan
David Jay
John C. Mack
Laura Marquez-Garrett
Kathleen Lauster, Clerk
Jonathan Spack, Treasurer
Danielle Oristian York, Vice Chair

Action Network Advisory Board

Criscillia Benford, PhD	Victoria Dunckley, MD	Tom Robinson, MD, MPH
Pat Cantor, EdD	Richard Freed, PhD	Jean Rystrom
Hilarie Cash, PhD	Ryan Huh	Joni Siani, MEd
Kathleen Clarke-Pearson, MD	Susan Linn, EdD	Vinaya Sivakumar
Joe Clement	Roxana Marachi, PhD	Sherry Turkle, PhD
Tracy Cutchlow	Matt Miles	

Our Mission

Fairplay works to enhance children's wellbeing by eliminating the exploitative and harmful business practices of marketers and Big Tech.



89 South Street, Suite 403, Boston, MA 02111

(617) 896-9368 / info@fairplayforkids.org

[f /fpforkids](https://www.facebook.com/fpforkids) [x @fairplayforkids](https://twitter.com/fairplayforkids)

www.fairplayforkids.org