



October 29, 2026

Hon. Andrea Joy Campbell
Attorney General of Massachusetts
One Ashburton Place
Boston, MA 02108

Dear Attorney General Campbell,

The undersigned organizations, which are concerned with and advocate for the wellbeing of young people, wish to express our sincere gratitude for the leadership you have shown in many ways to work to create safer internet spaces for young people and to stem the tide of manipulative tech practices which expose them to harm on the internet and in schools. Recently and most significantly, this includes the role you played in the multistate litigation which resulted in a groundbreaking settlement with Meta in August, holding the company accountable for their manipulative practices which exposed young people to harm and requiring them to make substantial changes to Meta platforms going forward.

We understand that under the settlement, you secured the payment of at least \$366 million by Meta to the Commonwealth to be allocated toward projects to remediate the harms to children and teens in Massachusetts caused by social media. We appreciate that members of your staff have reached out to many of the undersigned to ask our expert opinion on ways those funds can be applied to projects which will address the most urgent needs in creating safer online environments for young people.

We are writing to speak as one voice in recommending one use of settlement funds which would have an incredible impact – to allocate money to create and staff a unit within the Attorney General’s Office dedicated to investigating and bringing enforcement actions against tech companies, under the Massachusetts Consumer Protection Act and other pertinent laws, for practices which continue to expose young people to harm.

With no federal law creating guardrails on tech practices which target young people, your office can make a crucial difference for young people in Massachusetts if you create a unit dedicated solely and staffed with sufficient resources and qualified attorneys, experts, and consultants to address practices including but not limited to:

- Manipulative tactics designed to maximize engagement;
- Design features and business decisions that cause or exacerbate online harms, including those that promote or enable:
 - Bullying
 - High-risk substance use
 - Suicide and self harm
 - Dangerous challenges
 - Eating disorders;
- Inappropriate collection and use of private information, including to target young people with advertising and to further refine manipulative tactics;
- The forced adoption of generative AI and other ed tech practices and platforms in schools, the efficacy of which are unproven and which may be exposing students to harm; and
- Deceptive and manipulative practices on gaming platforms which encourage unhealthy use and which unfairly disguise financial impacts.

Such a unit would represent a tremendous step forward on behalf of Massachusetts families to create safer online environments for young people. In fact, such enforcement actions would likely reverberate beyond the Commonwealth – with changes in practices which would benefit citizens of other states, and with your actions serving as a model for other attorneys general.

We hope the Meta settlement represents a moment which will turn the tide for families to assert control and to create an internet that serves young people rather than exploiting them for commercial gain. By the creation of a dedicated enforcement unit, among the other worthy projects you decide to fund, you can supercharge this change.

If you would like to hear more about why we support this step, or if we can help you to consider how to make such a unit most effective, please call on us.

Sincerely,

Fairplay

Parabola Center for Law and Policy

Becca Schmill Foundation

Critical Internet Studies Institute

Design It For Us

Professor Lawrence Lessig, Harvard Law School (personal capacity)

Massachusetts AI Action Network

Massachusetts Teachers Association

Progressive Massachusetts

Schools Beyond Screens (Boston, Malden, Natick, and Needham chapters)

Turning Life On